



**Flinders**  
UNIVERSITY  
ADELAIDE · SOUTH AUSTRALIA

**FLINDERS BUSINESS**

---

**BUILDING THE  
BUSINESS  
OF TOMORROW**

[FLINDERS.EDU.AU/IBUSINESS](https://flinders.edu.au/ibusiness)



---

# WELCOME TO THE FUTURE OF BUSINESS EDUCATION



## **WITHIN 10 YEARS, 40% OF THE TASKS MOST PEOPLE PERFORM WILL HAVE CHANGED.**

We have transformed business and commerce degrees at Flinders University to prepare our student to adapt and thrive in the future. Flinders Business graduates will be renowned for their enterprise – equipped with skills and knowledge required to seize opportunities and make them into successes, and to adapt to challenges and change when they occur.

With a host of new staff with international business experience, Flinders Business offers our students opportunities for industry projects with real clients, work placements in prestigious firms, and practical opportunities to develop networks with professionals and alumni.

I look forward to welcoming you as a member of the Flinders Business community and encourage you to make the most of the opportunities that will be yours at Flinders University.

**Professor Phyllis Tharenou**

Vice President and Executive Dean, College of Business, Government and Law



# BUILDING THE BUSINESS OF TOMORROW

## **FLINDERS BUSINESS IS FOCUSED ON BUILDING THE BUSINESS OF TOMORROW.**

At a time of massive technological change, graduates need to have a strong business knowledge and the problem-solving capabilities to succeed as workplaces change.

Flinders Business has redeveloped business education around the concept of personal enterprise – equipping graduates with the capability to adapt their career in a rapidly changing world.

Our key teaching strengths include technology and innovation, digital marketing, banking and finance, and start-up enterprises. And our workplace learning programs provide a host of opportunities to apply your knowledge to the real world, while building networks and work-ready skills.

**EXPLORE YOUR OPTIONS  
FLINDERS.EDU.AU/IBUSINESS**

## **WHY SHOULD YOU CHOOSE FLINDERS BUSINESS?**

### **BE FUTURE-FOCUSED (PP. 4-7)**

You can gain the personal enterprise skills you need to be ready for future shifts in the global job market. By adding innovation and enterprise electives from the prestigious U.S. Temple University's Fox School of Business, you will learn to embrace innovation and think like an entrepreneur.

You'll also gain first-hand insights into latest trends on topics ranging from transformational change to digital marketing.

### **BE CAREER-READY (PP. 8-9)**

You can build real world skills during Work Integrated Learning (WIL) placements and projects at a host of local and global organisations. As part of your course you will also have the opportunity to build professional networks through mentorship programs and industry placements.

### **BE YOUR OWN BOSS (P. 10-11)**

You can learn how entrepreneurs build new ventures and then create one yourself through our Venture Dorm program. In less than 12 weeks, you'll be guided on taking an idea and finding a viable business model to launch your start-up. More than 180 start-ups have already been created through our Venture Dorm program.

# BE FUTURE-FOCUSED

## WE RECOGNISE THAT CAREERS ARE EVOLVING AND THE WORKPLACE OF THE FUTURE WILL LOOK VERY DIFFERENT FROM TODAY.

Flinders University's dedicated centre of innovation and entrepreneurship, the New Venture Institute, aims to:

- Inspire bold new ways of thinking.
- Educate for the careers of tomorrow and industries of the future.
- Connect business, research and students.

Flinders Business' partnership with New Venture Institute makes it possible to complete a business degree specialising in innovation and enterprise, or add cutting-edge electives in innovation and enterprise to any Flinders Business degree.

## MEET LIKE-MINDED ENTREPRENEURS

eNvision is a collaborative coworking space that connects local business owners and entrepreneurs with a wide range of resources within Flinders University.

The eNvision space provides businesses with a direct link to the University. Start with desk space, coffee, meeting rooms and the fastest internet in South Australia; when you are ready, move on to 3D printing, nanotechnology and advanced materials, medical device research, robotics and a wealth of other equipment and people to grow your business.

## BUILD YOUR PROFESSIONAL NETWORK

In October 2016, more than 1,000 innovators converged on Adelaide's Tonsley Innovation Precinct for a Guinness Book of Records attempt on speed networking at Icebreaker16.

The largest gathering of networkers in the Southern Hemisphere was inspired by high-profile international entrepreneurs like Kevin Koym, CEO of TechRanch in Austin, Texas and Sid Amster from Angel Investor.

The overseas experts joined hundreds of business leaders and business builders, researchers and students for rapid-fire meetings.

While narrowly missing the stringent requirements to break the Guinness World Record (set in Belgium in 2014), we already are seeing the ripple effects of this big event. For example, two of our Flinders researchers have secured support from Zen Energy and Microsoft.

There are plans to stage another world record attempt at Icebreaker17.



## INNOVATION AND ENTERPRISE

Whether you are studying business, engineering or arts, you can prepare for graduate success by adding innovation and enterprise electives to your degree.

Powered by Temple University's Fox School of Business, a U.S. top ten business school for entrepreneurship\*, these electives will develop your personal enterprise skills. You will learn how to enhance your creativity, embrace innovation, and think like an entrepreneur.

Courses are hands-on, challenge-led and fun, with active engagement with industry through student projects, internships and placements, PhD sponsorships, and consulting and advisory projects.

\*Princeton Review and Entrepreneur Magazine, 2016.

## POPULAR INNOVATION AND ENTERPRISE TOPICS

### INNOVATIVE AND CREATIVE THINKING

Discover how individuals and organisations come up with creative and valuable ideas that have an impact on the world.

### AGILE INNOVATION FOR STEM

Learn the critical perspectives and practical skills needed to help you think entrepreneurially, manage the innovation process and understand the salient business issues involved in commercialising your idea and maximising its impact.

### COLLABORATION, CO-CREATION AND THE CROWD

Understand how open innovation is used to create competitive advantage, improve society, and disrupt markets.

## FOX SCHOOL OF BUSINESS

Established in 1918 as part of Temple University, the Fox School of Business has a distinguished tradition of preparing business leaders, professionals, and entrepreneurs for successful careers. Today, it is among the largest, most comprehensive business schools in the world.

The Fox School of Business is thoroughly committed to providing a student-centred education and professional development relevant to today's digital, global economy.

That commitment is reflected in the integration of technology into the curriculum and classroom, and in the encouragement of entrepreneurship and innovation in business and education.



---

## GROUND BREAKING RESEARCH

During your degree you could gain first-hand insights into latest trends relating to areas such as transformational change, digital marketing, and banking and finance from our academic staff who are doing ground-breaking research on the challenges and opportunities ahead.

Here's a taste of the bold new thinking being driven by Flinders Business staff.

### RESEARCH: WORKING LIVES SET TO BE TRANSFORMED

The days of training through a business or commerce degree with the expectation of spending the rest of your days poring over ledgers are long gone.

Professor Spoehr's research in South Australia modelled the impacts of technological change on work, and his findings indicate currently available technologies could potentially displace 40% of jobs.

However the most significant focus will be on changing tasks within jobs – so workers will have to adapt to changes in their role.

The ways we work will change as we incorporate more technology into our lives – which underscores the importance of training students with flexible skills and an aptitude for problem solving so that they can adapt to the future.

Problem solving, creativity, and the ability to continuously learn and upgrade your skills are fundamentally important in the 21st century. In the future, we are more likely to see people going in and out of university to refresh their knowledge and skills throughout their lifetime.



---

*Professor Spoehr has over 25 years' experience as a social and economic researcher, and currently leads a multi-disciplinary team focusing on industry and workplace transformation in the context of technological change and innovation.*

---

#### Professor John Spoehr

*Director of the Australian Industrial Transformation Institute at Flinders University.*



---

*Dr Stocchi has worked at Loughborough University (UK), Nottingham University (UK), Università Carlo Cattaneo LIUC (Italy) and University of South Australia. She is an experienced researcher in consumer buying behaviour and consumer memory. Other areas of research include marketing education, digital marketing, branding, and advertising effectiveness.*

---

#### Dr Lara Stocchi

*Senior Lecturer in Marketing*

**EXPLORE YOUR OPTIONS  
FLINDERS.EDU.AU/IBUSINESS**



Fox School of Business  
TEMPLE UNIVERSITY



Flinders  
UNIVERSITY



***DIFFERENTLY***

**THINK**

# BE CAREER-READY

## FLINDERS BUSINESS IS COMMITTED TO PROVIDING STUDENT-CENTRED, INNOVATIVE, HIGH QUALITY LEARNING EXPERIENCES.

We consider a work related experience to be a critically-important opportunity for learning.

Working with real companies during your degree gives you the opportunity to test your knowledge and develop the workplace skills needed for your future career.

Flinders Business partners with more than 100 industry hosts. You could have the opportunity to do work placement at one of the Big Four accounting firms, internationally recognised FMCG brands, South Australian government departments, and large banking and finance institutions.

## WORK INTEGRATED LEARNING

Our Work Integrated Learning program is designed to give you the opportunity to gain experiences that may help guide career choices, enhance professional identity and employability, and put theory into practice.

### INDUSTRY PLACEMENTS

Industry placement provide opportunities to:

- Gain relevant work-based experience while putting theory into practice.
- Expand your insights into the nature and complexities of work in a private, public or not-for-profit sector workplace.
- Build a professional network in Australia.

### INDUSTRY PROJECTS

Working on an industry project gives you the opportunity to:

- Expand your skills in leadership and communication while working with a client on a real challenge or opportunity.
- Participate in research-based learning to help devise strategic insights to provide an implementation plan for the client.
- Gain a deeper knowledge of your chosen industry.



*“At PwC we understand the value of talented graduates. The ability of graduates to think laterally, to seize opportunities and to work from day one with clients is invaluable.”*

#### Mark Thomson

Partner, PwC Adelaide Advisory Board for Industry Projects







## AUSTRALIA'S TOP ACCOUNTING STUDENT

Half way through Year 12, Zak Robson realised he was good at maths, vaguely interested in a range of careers, but unsure of what he wanted to do with his life.

A chance meeting with a forensic accountant who had been following money trails to Bermuda and Hong Kong convinced him to choose to study accounting at Flinders – but it wasn't until he met his business mentors in first year that he realised he had found his future vocation.

On his first day at Flinders University, Zak was introduced to his student mentor, helping him through the transition to university – and the support really paid off.

“Flinders gives you lots of opportunities and it's really important to take every one. I learned that it is really important to get involved and not to be afraid of failing,” Zak said.

After notching up a host of achievements in his first two years at University, Zak's passion for accounting has been reciprocated by the profession, and he was recognised as the Accountants' Daily Australian Accounting Student of the Year for 2016.

## FLINDERS ENTERPRISE CONSULTING (FEC)

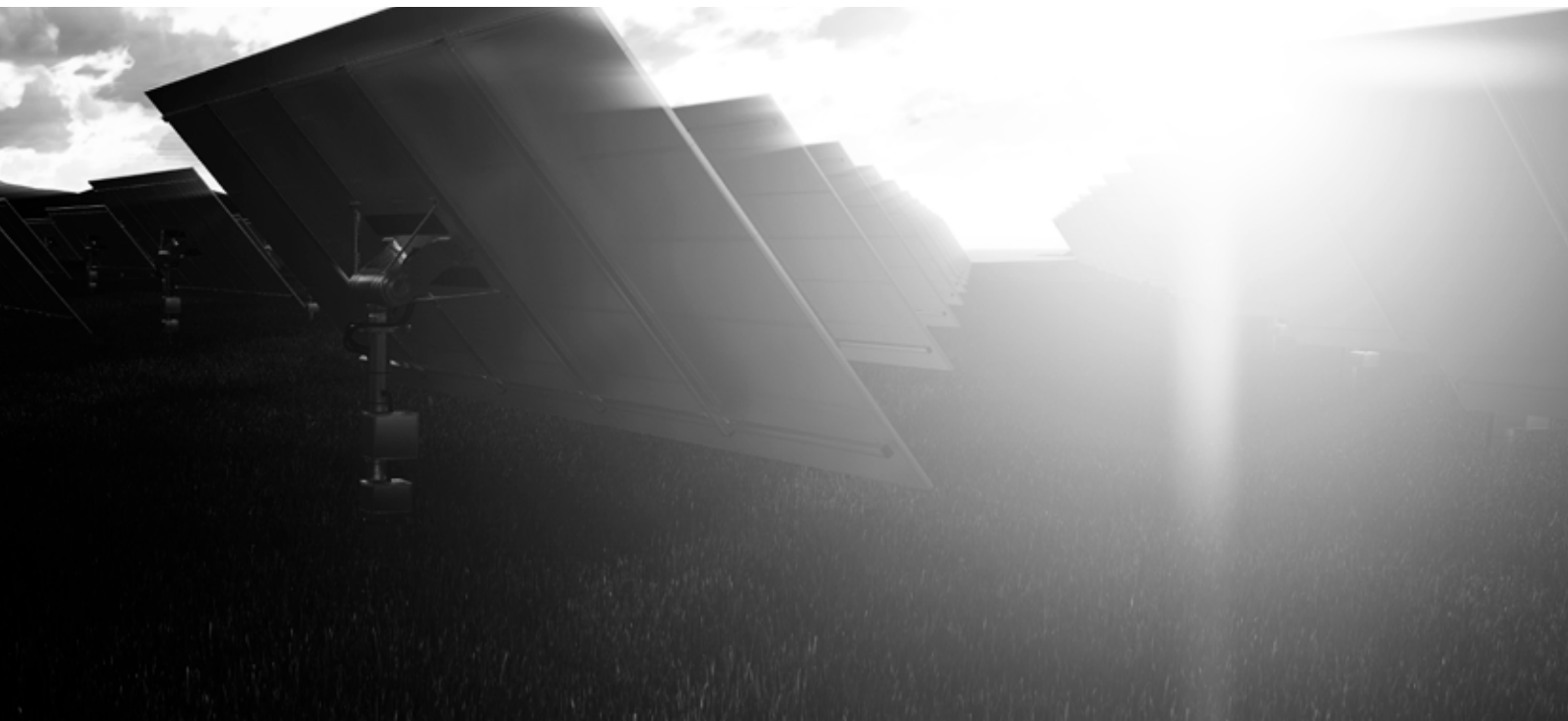
The New Venture Institute has worked with Flinders Business to design a dynamic course for selected students to address and solve current challenges facing the business community.

The Business Growth and Innovation program sees student teams working with a Project Executive and an Advisory Board, themselves successful professionals, to coach and advise the team throughout the project. What makes this course even more attractive is that students work with academic staff at Flinders and these industry specialists who will guide them through the process of providing viable solutions to real world challenges.

*“Flinders gives you lots of opportunities and it's really important to take every one. I learned that it is really important to get involved and not to be afraid of failing.”*

### Zak Robson

Accountants' Daily Australian Accounting Student of the Year for 2016.



# BE YOUR OWN BOSS



*“The Start Up Ventures program is successful because it’s really about practical elements. It’s not just about what you learn, it’s not about the theory - it’s really about getting out there and putting it into action.”*

**Houssam Abiad**

Councillor and Former Deputy Lord Mayor at Adelaide City Council

## ARE YOU A BUDDING ENTREPRENEUR WHO WANTS TO TURN AN IDEA INTO REALITY?

Venture Dorm is a practical 12-week program offered to Flinders Business students through the New Venture Institute.

By pairing students with local business mentors, you can learn how entrepreneurs build new ventures and then create one yourself within 12 weeks.

The program includes:

- Guided one-on-ones each week with experienced individuals
- Opportunities to test your start-up concept in the real world
- Learn key entrepreneurship principles such as Lean Startup and the Business Model Canvas.

This program will help you develop the mindset and skills to survive and thrive in the rollercoaster world of new venture creation, providing skills you can use for the rest of your life.

## ENVIES AWARDS

In June 2017, the Venture Dorm graduation program saw six new start-up concepts pitch for a prize pool valued at more than \$100,000, including a 10-day business study tour in the US.

**Nailbreak**, a startup that provides mobile in-office manicure and wellness services to help increase employee productivity, took out gold.

Silver was awarded to **Partbox Systems**, a construction set with 3D printed, lockable joints that can be used for designing engineering prototypes or other creative ideas

- Previous eNVies winners include:
- **Trinpy**: a 3D online market place that links 3D designers directly with customers
  - **Blogstock\_**: a marketplace for buying and selling pre-written and custom blogs to drive traffic to your website
  - **Warm'n'Ready**: a battery-powered thermos for baby milk so it is at the perfect temperature for up to seven hours

**NAILBREAK**



**partbox.**

**Blogstock\_**

June 2017 eNVies Awards winners



... December 2016

The New Venture Institute at Flinders University is the front door to all that Flinders has to offer.

We leverage the resources of the University to feed innovation and entrepreneurship developing, supporting and growing businesses in South Australia.

**Startups**  
76 this year

184 lifetime

**51**

FULLTIME JOBS  
CREATED

**Industry  
Projects**



STUDENT  
TEAMS

**78**

this year

**292**  
lifetime

BUSINESS  
ASSISTED

**44**

this year

**113**  
lifetime



**Investments**  
**\$9.48 million**

lifetime valuations

**\$1,614,000**

lifetime cash injections



**Mentor  
Hours**



**3787**  
Lifetime

**1084**  
in 2015

**954**  
in 2016



**1928 People  
Trained**

**1585**  
students in  
projects

**121**  
student  
entrepreneurs

**198**  
non student  
entrepreneurs

# HEAR FROM OUR STUDENTS

## CHINA'S CYBER PRINCE

There were no toys, little medicine and some days no food, but Junling Liu insists an impoverished childhood was the best present his parents could ever give him.

Perhaps it was the lack of food, or perhaps the unfolding future of hard winters and dry summers – whatever the reason, Mr Liu wanted out.

“The only way to get out of that life was to get through matriculation and go to university. So that’s what I did,” Mr Liu said.

It was at Flinders University where he earned his Bachelor of Teaching degree. “As someone who was educated in China, we used to be taught what to think, not how to think, and studying at Flinders liberated my mind quite a bit.

After completing his degree, Mr Liu worked in the outback town of Cleve. A few years teaching in Adelaide followed, but a nagging desire for greater challenges took him back to Flinders.

After completing his MBA in international business management, Mr Liu took a junior role at Lucent Technologies in Singapore. Within four years he was running an Asia-Pacific business unit.

A series of roles with multinationals followed and before long he was ensconced behind the President’s desk at Dell China.

It was on a long flight in between business meetings after reading the inflight magazine that Mr Liu was struck by a new idea.

The idea – selling groceries online to Chinese consumers – became Mr Liu’s first company, YiHaoDian – No.1 Store in English. Mr Liu and his partner sold the company to Wal-mart.

Mr Liu set up 111.com.cn as a side business in 2012. It is already the biggest online drugstore in China.

Talent, creativity and persistence may have made him an icon in online retailing, but Mr Liu rushes to credit the people who have helped him find his way – and never forgets where his life began.

“My parents taught me how to strive for a better life and when you set yourself a goal, you put 100 per cent of yourself into it,” Mr Liu said.

### Junling Liu

*Ex-CEO and Co-Founder of YiHaoDian, China’s largest online supermarket*

*Flinders University Master of International Business Administration graduate*

*2012 Austrade Australia China Alumni Award recipient for Entrepreneurship*

## FLINDERS IGNITE MENTORING

Flinders Ignite Mentoring is a career mentoring program designed to assist Flinders students prepare for the transition from study into professional employment.

Our mentoring program connects you with mentors who can assist you successfully transition into your professional future.

You choose the level of mentoring you want; from asking a few questions via email, or committing to a longer term mentoring relationship.





*“The best thing about Flinders is the holistic approach towards education.*

*They provide solid theoretical knowledge coupled with practical, hands - on experience through work- integrated learning topics. It equips a graduate with the skills required to thrive in any job.”*

**Shehnaj Akta**

*Master of Accounting  
India*



*My course has prepared me with technical knowledge, experience from my lecturers and tutors and it has also equipped me with soft skills and real-world practical knowledge.*

*The industry placement provided me an opportunity to take part in the Australian work place and work culture, gaining both technical and practical knowledge.*

**Vinh Tran**

*Bachelor of Business (International Business)  
Vietnam*



*I chose Flinders University for three reasons. Firstly, it has a good reputation especially in my country. Secondly, there are lots of international students which is good for me to extend my relationships. Finally, Flinders University has amazing facilities.*

*Adelaide is the best city for studying, it's great for people with a family, like me and it is much cheaper than other Australian cities.*

**Faris Falah Alnefaie**

*Master of Business Administration  
Saudi Arabia*

**EXPLORE YOUR OPTIONS  
FLINDERS.EDU.AU/IBUSINESS**

# SCHOLARSHIPS

---

## INTERNATIONAL SCHOLARSHIPS PROGRAM

At Flinders University we recognise international students with high academic performance and the potential to make a leading contribution to Flinders University and our growing community of international students worldwide.

Our competitive scholarships program offers a range of academic merit scholarships available for select undergraduate and postgraduate coursework degrees.

## FLINDERS BUSINESS POSTGRADUATE SCHOLARSHIP

This scholarship for International Students recognises students with high academic performance.

Flinders Business is offering eligible international students a 15% partial fee scholarship for the duration of their course at Flinders University.

A partial fee scholarship of 15% of tuition costs (valued at more than AU\$9,000) are available to international applicants with GPA of 80% or higher for these courses:

- Master of Business (with specialisations in Finance, Health, Human Resource Management, International Business and Marketing)
- Master of Accounting
- Master of Business Administration
- Master of Accounting and Finance
- Master of Accounting and Marketing

Applicants will be assessed for the scholarships at the time of application.

**EXPLORE YOUR OPTIONS**  
**[FLINDERS.EDU.AU/IBUSINESS](https://flinders.edu.au/ibusiness)**



# ADMISSION PROCESS

---

## ADMISSION TO FLINDERS UNIVERSITY IS A SIMPLE FOUR-STEP PROCESS.

### 1. YOUR APPLICATION

Submit your application, making sure you include all the required documents as attachments.

Once your application is received by the International Centre, you will be sent an acknowledgement of your application being received and we will advise you if any further information or documentation is required.

### 2. YOUR OFFER OF ADMISSION

Your offer of admission is usually sent to you by email. If you do not have an email address we will post the offer letter directly to you or email your agent. We will endeavour to send your offer letter within 10-14 working days, however there may be delays where you have applied for a course with strict quotas or additional entry requirements, or where credit/exemption is sought for previous study.

Included in the offer of admission is a weblink to 'Your Offer Letter Explained'. At this stage you will be required to accept the offer by completing the acceptance form and any associated declarations. You will also be required to pay the relevant tuition fees for the first semester and visa-length Overseas Student Health Cover (OSHC) as detailed in your offer of admission.

### 3. CONFIRMATION OF ENROLMENT

We will issue the Confirmation of Enrolment (CoE) upon receipt of the signed acceptance, review of the declaration(s), and payment of fees and OSHC.

With the CoE you can apply for your student visa. Please check your visa requirements at [border.gov.au](http://border.gov.au)

### 4. ARRIVAL AND ORIENTATION

Pre-arrival information to assist you prior to your departure for Adelaide is available in the International Student Handbook.

## APPLYING THROUGH AN AGENT

Flinders University has a network of agents situated in more than 400 offices around the world.

We encourage you to talk to someone face-to-face about your unique situation to ensure that any information you get is tailored specifically to your needs.

Agents can provide you with:

- answers to specific questions that relate to your own situation
- up-to-date and intensive education counselling
- assistance in application and student visa processing
- pre-departure and arrival assistance
- IELTS and TOEFL support
- assistance with travel arrangements, including obtaining a student visa.

# COURSES

---

## BACHELOR OF BUSINESS

Our business degrees combine practical learning based on solving real-world business problems, with the skills to analyse and understand key issues that businesses deal with every day.

### SPECIALISATIONS

#### Advanced leadership

Designed for students demonstrating potential to attain leadership skills and work-relevant experience to make them of distinct value to employers. This degree offers a guaranteed industry placement, a research/project topic, participation in a student conference, and individual mentoring.

#### Human Resource Management

This specialisation teaches you all aspects of HR management, a vital component to the overall success of a business. This degree is professionally accredited with Australian Human Resources Institute (AHRI).

#### Innovation and Enterprise

Be prepared for the jobs of the future and delivering enterprising solutions in a world disrupted by technological change. You will receive mentorship from leading entrepreneurs, work with innovative businesses and develop your own ideas.

#### International Business

This specialisation builds upon the business disciplines of marketing, finance, economics, human resource management and global sustainability to provide advanced skills and knowledge specific to conducting international trade.

#### Management

Management is pivotal to the successful operation of all organisations. This specialisation will combine studies across all sectors of business practice, including leadership, planning and decision-making, and e-business.

#### Marketing

Marketing is about planning and executing the selling and/or promotion of a firm's product. In this specialisation you will learn about the principles of market research, the segmentation of markets and identification of target markets, pricing strategies, and the importance of advertising and promotion.

## POPULAR BUSINESS TOPICS

### Social Media Marketing

Through the use of collaborative and interactive approaches, you will learn about various social media platforms and best practices in social media marketing, including analytical tools and implementation of social media strategies.

### eBusiness

This topic includes investigation into technology infrastructure, website evaluation, e-marketing, supply chain management, security, and change management.

### Entrepreneurship and Small Business

This topic focuses on the notion of entrepreneurship, its importance in the economic system, and on the skills and knowledge required to be a successful entrepreneur.

## BACHELOR OF COMMERCE

Our commerce degrees provide you with the chance to build an internationally-respected qualification from a huge range of business, accounting and finance subjects.

### SPECIALISATIONS

#### Advanced leadership

Designed for high-achieving students, this degree offers a guaranteed industry placement, a research/project topic, participation in a student conference, and individual mentoring.

#### Accounting

This specialisation prepares you for a career in accounting and business, including the analysis, interpretation and communication of financial information. You can tailor your degree to suit the admission requirements of the Chartered Accountants Australia and New Zealand (CAANZ) and CPA Australia (CA ANZ).

#### Accounting/Finance

Be prepared for a career in accounting or finance by learning about the technical and practical realities of the global marketplace. You can tailor your degree to suit the admission requirements of the CAANZ and CA ANZ.

#### Business Economics

This specialisation focuses on the principles of economics and how to apply these principles to business situations to help you develop as an effective manager in a rapidly changing and increasingly competitive world.

#### Finance

Gain an overall understanding of the applied finance discipline and wealth creation. This degree prepares you for a career in fields such as financial engineering, treasury, fund management and investment banking. You can tailor your degree to meet admission requirements for the Financial Services Institute of Australasia (FSIA).

#### Finance/Economics

This specialisation will prepare you to be effective financial analysts and executives by exposing you to the Australian economic policy framework and its application to the financial services industry.



---

## POPULAR COMMERCE TOPICS

### Interpersonal skills for professionals

Students will learn how to interact effectively within the Australian workplace, with a focus on interpersonal communication, teamwork and professional presentation.

### Consumer Behaviour

Students will learn how knowledge about consumer behaviour relates to the marketing of products and services in both the private and public sectors.

### Law for Business

The topic is concerned with providing students with an introduction to basic aspects of Australian law relevant to business.

## COMBINED DEGREES

Flinders has a number of combined degree programs that allow students to combine in-depth study in exciting combinations that are not usually available in single degrees. With just 1 to 1.5 years extra study, these combined degrees help build an impressive CV for graduates.

## MASTERS DEGREES

Enhance your qualifications and develop specialist knowledge of business with a postgraduate degree. These degrees fit the needs of undergraduates looking for a competitive edge in their chosen business field.

### Master of Accounting

This degree offers the right balance of practice and theory to prepare you for a successful career as an accounting or business professional. Graduates are eligible for membership with CPA and CA ANZ.

### Master of Accounting and Finance

Prepare for a career as an accounting or business professional and how to cultivate research practices for independent, industry and discipline related research in a business context. This degree meets admission requirements for CPA and CA ANZ.

### Master of Accounting and Marketing

Combining specific accounting skills and topical marketing concepts and theories, you can enhance your career by having an ability to resolve marketing and accounting issues that are common in business. This degree meets admission requirements for CPA and CA ANZ.

### Master of Business

Designed for early and mid-career managers and professionals, this degree provides a strong foundation in business knowledge and develops the skills necessary for a successful management career.

### Master of Business (Finance)

This specialisation will provide you with the tools for decision making and analysis that are often the critical aspect in the survival and success of any business. Graduates are eligible for FSIA membership.

### Master of Business (Human Resource Management)

This degree covers critical components relating to staffing and effective resource management in an international context.

### Master of Business (International Business)

This program emphasises international business strategy, management and finance, and covers a multitude of contemporary business issues in a global context.

### Master of Business (Marketing)

This degree covers a wide range of topical marketing concepts and theories that will enable you to become an expert marketer, critical thinker and thorough business professional.

### Master of Business Administration

This program provides a strong foundation in appropriate business knowledge, understanding, skills and attitude for successful careers as managers of organisations including private sector business organisations, not-for-profit organisations and public organisations.

**EXPLORE YOUR OPTIONS**  
**FLINDERS.EDU.AU/IBUSINESS**

# ENTRY REQUIREMENTS

	2018 FEE (AUD)	COURSE DURATION	INTAKE SEMESTER 1/2	ENGLISH REQUIREMENTS												CAMBRIDGE ADVANCED CAE	PEARSON OVERALL
				IELTS (ACADEMIC)					TOEFL (INTERNET)								
				OVERALL	SPEAKING	WRITING	READING	LISTENING	OVERALL	SPEAKING	WRITING	READING	LISTENING				
<b>UNDERGRADUATE DEGREES</b>																	
Bachelor of Business	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Business (Advanced Leadership)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Business (Human Resource Management)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Business (Innovation and Enterprise)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Business (International Business)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Business (Management)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Business (Marketing)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Advanced Leadership)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Accounting)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Advanced Leadership and Accounting)	26,100	3.5	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Accounting/Finance)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Advanced Leadership and Accounting/Finance)	26,100	3.5	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Business Economics)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Advanced Leadership and Business Economics)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Finance)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Advanced Leadership and Finance)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Finance/Economics)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		
Bachelor of Commerce (Advanced Leadership and Finance/Economics)	26,100	3	S1/S2	6	6	6	•	•	72	18	18	•	•	B2	50*		

	2018 FEE (AUD)	COURSE DURATION	INTAKE SEMESTER 1/2	ENGLISH REQUIREMENTS												CRICOS
				IELTS (ACADEMIC)					TOEFL (INTERNET)					CAMBRIDGE ADVANCED CAE	PEARSON OVERALL	
				OVERALL	SPEAKING	WRITING	READING	LISTENING	OVERALL	SPEAKING	WRITING	READING	LISTENING			
<b>POSTGRADUATE DEGREES</b>																
Master of Accounting	30,700	2	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	064258M
Master of Accounting and Finance	30,700	2	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	089466G
Master of Accounting and Marketing	30,700	2	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	095000C
Master of Business	30,700	2	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	085302E
Master of Business (Finance)	30,700	2	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	085302E
Master of Business (Human Resource Management)	30,700	2	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	085302E
Master of Business (International Business)	30,700	2	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	085302E
Master of Business (Marketing)	30,700	2	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	085302E
Graduate Certificate in Business Administration	15,900	0.5	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	028943M
Graduate Diploma in Business Administration	31,800	1	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	028947G
Master of Business Administration	31,800	1.5	S1/S2	6.5	6	6	6	6	80	18	18	18	18	C	58*	071846K

	ACADEMIC REQUIREMENTS														CRICOS
	ATAR	A LEVELS	IB (BEST 6)	FLINDERS ISC FOUNDATION	INDIAN CENTRAL BOARD	INDIAN STATE BOARD	NEPAL HSEB	HKDSE	KENYA KCSE (AVERAGE)	WASSC	VIETNAM UP-PER SECOND-ARY	INDONESIA	MALAYSIA STPM (BEST 3)	MALAYSIA UEC	
	65	6	24	6	65	70	65	16	B	26	7	7	6	28	058294B
	85	10	29	6.8	85	90	85	21	B+	14	9	8.8	10	15	058294B
	65	6	24	6	65	70	65	16	B	26	7	7	6	28	058294B
	65	6	24	6	65	70	65	16	B	26	7	7	6	28	058294B
	65	6	24	6	65	70	65	16	B	26	7	7	6	28	058294B
	65	6	24	6	65	70	65	16	B	26	7	7	6	28	058294B
	65	6	24	6	65	70	65	16	B	26	7	7	6	28	058294B
	65	6	24	6	65	70	65	16	B	26	7	7	6	28	058294B
	65	6	24	6	65	70	65	16	B	26	7	7	6	28	002627D
	85	10	29	6.8	85	90	85	21	B+	14	9	8.8	10	15	093701A
	70	7	25	6.2	70	75	70	17	B+	23	7.5	7.4	7	25	058295A
	85	10	29	6.8	85	90	85	21	B+	14	9	8.8	10	15	093706G
	70	7	25	6.2	70	75	70	17	B+	23	7.5	7.4	7	25	065056B
	85	10	29	6.8	85	90	85	21	B+	14	9	8.8	10	15	093708E
	70	7	25	6.2	70	75	70	17	B+	23	7.5	7.4	7	25	093525A
	85	10	29	6.8	85	90	85	21	B+	14	9	8.8	10	15	090296M
	70	7	25	6.2	70	75	70	17	B+	23	7.5	7.4	7	25	058296M
	85	10	29	6.8	85	90	85	21	B+	14	9	8.8	10	15	093707F
	70	7	25	6.2	70	75	70	17	B+	23	7.5	7.4	7	25	093524B
	85	10	29	6.8	85	90	85	21	B+	14	9	8.8	10	15	093709D

# NOTES

## GENERAL NOTES

2018 Tuition Fee is for a standard load of 36 units per year. The quoted fee is a base fee that will be subject to an annual increase that is at least the rate of inflation, but no more than 9%, for each of the subsequent years of the program. The University's Student Services and Amenities fee for international students is included in the tuition fee. The fee covers the cost of teaching and student support services.

(PT) Part-time

International students cannot undertake external or part-time study whilst in Australia on a student visa.

## NOTES ON ENTRY REQUIREMENTS

Pearson English Test

50\* Overall score of 50 with 50 in writing and speaking

58\* Overall score of 58 with 50 in writing, speaking, listening and reading

65\* Overall score of 65 with 58 in writing, speaking, listening and reading

65^ Overall score of 65 with 65 in writing, speaking, listening and reading

73\* Overall score of 73 with 73 in writing, speaking, listening and reading

# BUILDING THE BUSINESS OF TOMORROW

---

## WHY SHOULD YOU CHOOSE FLINDERS BUSINESS?

### 1. BE FUTURE-FOCUSED

Learn to embrace innovation and think like an entrepreneur by studying innovation and enterprise topics

### 2. BE CAREER-READY

Gain the professional experience you need to launch your career through practical industry placements and projects

### 3. BE YOUR OWN BOSS

Turn your brilliant idea into a commercial reality in less than 12 weeks through our Venture Dorm program

## EXPLORE YOUR OPTIONS

[FLINDERS.EDU.AU/IBUSINESS](https://flinders.edu.au/ibusiness)



## CONTACT DETAILS

+61 8 8201 2727  
[internationalapply@flinders.edu.au](mailto:internationalapply@flinders.edu.au)  
[flinders.edu.au/international](https://flinders.edu.au/international)